Sugar Bowl Ski Team & Academy

Strategic Planning Committee Goals

The primary responsibility of the Strategic Planning Committee is to assist the Board of Trustees in fulfilling its strategic planning duties. The Board of Trustees is responsible for setting the strategic direction of SBSTA. SBSTA's leadership is responsible for operationalizing our vision and our strategic goals identified by the Board.

The Committee's goals for 2017-2018 include the following:

- Determine strategic planning approach;
- Understand SBSTA's history, funding sources, program income & expenses, current business model, trends, competitors, strengths, weaknesses, opportunities & threats, and competitive advantages;
- Review and revise our mission;
- Board approval of mission;
- Identify and document our core values;
- Board approval of core values;
- Create our vision;
- Identify strategic goals;
- Board approval of vision & strategic goals;
- Map leader developed initiatives to strategic goals;
- Work with leadership to prioritize initiatives;
- Draft 3 year strategic plan;
- Board approval of strategic plan;
- Guide leadership in the development of an implementation plan; and
- Publish strategic plan.